

AUTHOR'S PURPOSE

The *Author's Purpose* is the reason that the author wrote the piece.

Some purposes for writing include:

- Inform
- Entertain
- Persuade
- Create a mood

If the author's purpose is to **inform**, he/she plans to **teach** the reader.

If the author's purpose is to **entertain**, he/she plans to **amuse** the reader.

If the author's purpose is to **persuade**, he/she plans to **convince** the reader to believe his/her point of view.

If the author's purpose is to **create a mood**, he/she plans to use much description to **stir emotions** in the reader.



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Try This!

1] You write a fact about Franklin.
What is the **author's purpose**?

- a] inform
- b] entertain
- c] persuade
- d] create a mood

2] The title of your piece is: The Vivid Colors of the Rainbow.
What is the **author's purpose**?

- a] inform
- b] entertain
- c] persuade
- d] create a mood

3] The title of your piece is: Vote for Thomas Parks for Student Council.
What is the **author's purpose**?

- a] inform
- b] entertain
- c] persuade
- d] create a mood